

**Clinical Research Staff Support** can be provided with gifts starting at \$3,500. Such gifts help New York Eye & Ear attract the world's best researchers and technicians, which keep our institution on the leading edge of medical research. Staff support also helps us train physicians and medical students from around the country and the world. Funding opportunities include gifts to support Physician Post-Residency Researchers, Departmental Epidemiologists, Research Technicians and Associates, Post-Doctoral Fellows and Medical Student Research Grants.

**Advanced Research Equipment** can be supported with gifts of \$1,000 or more. These enable New York Eye & Ear to purchase state-of-the-art diagnostic and imaging equipment which helps maintain our status as a leader in disorders of the eye, ear, nose and throat. The many funding opportunities include equipment utilized in medical training, surgery, and research, such as microsurgical instruments and specialized microscopes.

**Planned Giving Opportunities** can provide lifetime income to you and/or a loved one while ensuring the future of New York Eye & Ear. Estate bequests, charitable gift annuities, charitable trusts, and/or utilization of life insurance proceeds or retirement assets can create a lasting legacy for your family. Like major gifts, planned gifts can be funded through cash, stocks and appreciated property. We can provide consultation with you and your financial advisors on ways to accommodate your funding interests.



**NY Eye & Ear  
Infirmary**

**Continuum** Health Partners, Inc.

## The New York Eye & Ear Infirmary

Contact us to discuss your funding interests and philanthropic opportunities to support  
**The New York Eye & Ear Infirmary:**

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# The New York Eye & Ear Infirmary Invites You to Help Us

*Bring the Gifts of Sight and Sound  
to Children and Adults in Need*



## HISTORIC TRADITION OF SERVICE

The New York Eye & Ear Infirmary was founded in 1820, and takes pride in our international reputation as America's first specialty hospital. In 2007 we performed more than 25,000 surgical procedures and coordinated 225,000 outpatient visits on behalf of New Yorkers and people from around the world. More than a third of our patients are children.

## A LEADER IN SPECIALTY CARE

**Ophthalmology:** New York Eye & Ear is a leading provider of excellence in "eye care" and all of its subspecialties: Our Bendheim Family Retina Center is the largest and most comprehensive of its kind in the New York area, with more than 40,000 outpatient visits annually. Our 24-hour Eye Trauma Center treats more emergency cases than any other facility in New York, serving as New York State's Eye Injury Registry and member of the U.S. Eye Injury Registry.

**Otolaryngology:** New York Eye & Ear provides comprehensive care of the ear, nose and throat as well as disorders of the head and neck, with satellite facilities in Queens and Brooklyn. We maintain the country's only Head, Neck and Ophthalmic Cancer Tumor Registry. Our new Ear Institute has been cited by U.S. Congresswoman Carolyn Maloney as one of New York's most critical resources.

**Plastic & Reconstructive Surgery:** New York Eye & Ear is dedicated to bringing affordable, high quality



services to patients who need reconstructive surgery as a result of disease, genetics or traumatic injury. Our specialties include helping children with congenital malformations, performing breast reconstruction associated with breast cancer, and performing elective cosmetic surgery.

## YOUR SUPPORT IS IMPORTANT

With the support of people like you, our New York Eye & Ear medical staff is able to improve the quality of life for thousands of men, women and children suffering from disorders of the eyes, ears, nose and throat. Your support also empowers our researchers to make medical breakthroughs which result in improved treatments.

## WAYS YOU CAN HELP

There are many ways you can help New York Eye & Ear provide the very best medical care to those from around the world who seek our services.

**Donations In Any Amount** can be made to benefit any one of our general funds which require annual, sustained support to expand diagnostic, treatment and research programs, including:

- *Patient Care Services (nearly a third of these services are for children)*
- *The Children's Surgical Area and Playroom*
- *The Glaucoma Research Fund*
- *The Bendheim Family Retina Center*
- *The Otolaryngology (Ear, Nose and Throat) Research Fund*
- *The Ear Institute*
- *The Cochlear Implant Center*
- *The Voice and Swallowing Institute*
- *The Jorge N. Buxton Microsurgical Education Center*



**Major Gifts** starting from \$5,000 and more, can be made to support our general funds, or to create new programs and services. Major gifts can be designated to honor a New York Eye & Ear physician, nurse, or staff member; or to honor or memorialize a family member or friend. One example is a major gift made by Alan and Susan Pearce in honor of their son to establish The Austin Pearce Kids' Ophthalmology Fund. Major gifts can be made with cash and/or stocks, and fulfilled by pledge payments over a period of time. We recognize major gifts with plaques, and acknowledgements in our website, press releases, invitations and brochures.

**Naming Opportunities** starting at \$50,000 and more, enable donors to name a special program, physical location or fund. Recognition is customized for each donor and can include publicity, plaques, signage and other citations. Examples of Naming Gifts include a generous gift of \$1.5 million to name The Bendheim Family Retina Center, a leader in comprehensive eye services. Several gifts of \$50,000 from such donors as Chris and Morton Hyman, have named Audiology Examination Rooms at our new Ear Institute.

**Named Endowed Gifts** starting at \$350,000 and more, are vital to help us build our endowment fund and provide specific programs with a steady flow of support. In 2007, New York Eye & Ear established our first endowed chair with a \$2 million gift to endow The Shelley & Steven Einhorn Distinguished Chair of Ophthalmology. Opportunities are available across all of our specialties – Ophthalmology, Otolaryngology and Plastics & Reconstructive Surgery – to name Clinical Chairs, Research Chairs and Associate/Assistant Chairs, as well as Professorships.

